

# Muse™

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*Wireless hearing solutions  
made for life.*



# Made for life.

It's been proven that hearing health is directly connected to overall health and well-being.

When you're able to hear and engage with the world around you, you live a better and healthier life.

Our pursuit to help people hear better and live better has led to our biggest breakthrough to date.

Starkey®'s most advanced technology, **Muse™** offers supreme sound quality and premium features. Muse is customized to fit your unique hearing needs and enhance your listening experiences.

*Starkey Sound™ has cutting-edge technology that delivers true listening enjoyment.*



Muse™



# Made for your day-to-day.



## Listening in noise

Advanced noise reduction technology and precise directional microphones work together to help make speech easier to hear in today's complex listening environments.



## Works with your phone

While other hearing aid manufacturers require you to wear a device around your neck, SurfLink accessories offer a direct wireless connection between your phone – or any other Bluetooth® device – and your hearing aids.



## Better connections

Stream TV, music and more to your hearing aids. SurfLink® Mobile 2, SurfLink Media 2 and SurfLink Remote offer carefree hands-free connectivity and control with no worn device.



# Made for convenient connectivity.

With more and more wireless products on the market, making connections between devices can be challenging. To navigate listening environments with high wireless traffic, our 900sync™ technology provides a powerful solution. It delivers high bit-rate streaming, allowing for ear-to-ear phone streaming and wireless capabilities for single-sided hearing loss.

## SURFLINK®

*Our Starkey wireless hearing aids wouldn't be complete without our popular SurfLink accessories.*



Our compact cell phone transmitter, **SurfLink Mobile 2**, is an assistive listening device, media streamer and hearing aid remote all rolled into one.



**SurfLink Mini Mobile** works in tandem with SurfLink Remote Microphone 2 to offer you a small and simple cell phone streaming solution.



**SurfLink Media 2** is a set-and-forget media streaming solution that connects to TVs, MP3 players and more, to wirelessly stream audio directly to your hearing aids.



Our **SurfLink Remote** can be used to adjust volume, change memory modes, go in and out of streaming mode and much more — all with the push of a button.



Our discreet, lightweight **SurfLink Remote Microphone 2** is worn by a conversation partner to aid patients in one-on-one conversations in difficult listening environments.





# Made for music lovers.

*“Life seems to go  
on without effort  
when I am filled  
with music.”*

*- George Eliot*



**Tastes in music may be unique,  
but the power of music is  
universally understood.**

Thanks to the processing power in  
Muse hearing aids, you can enjoy  
your favorite music in a whole new  
way with features that:

- Focus on music audibility, desired loudness and sound quality
- Make soft music sounds audible
- Allow on-demand and automatic control

The result is listening enjoyment for  
the way you want to hear music –  
automatically and in your control.



# Made for every type of hearing loss.



If you have single-sided hearing loss, Muse has a solution for your hearing needs.



Our wireless **CROS** and **BiCROS** hearing aids bring audibility and speech understanding to those who struggle with single-sided hearing loss. 900sync Technology allows streaming to the good ear to provide quality, clarity and consistency of sound.



**CROS/BiCROS**  
functionality is  
available to you  
in RIC or BTE styles.

*There are approximately  
60,000 new cases of  
single-sided hearing loss  
in the U.S. each year.<sup>1</sup>*

<sup>1</sup> Williams, V. A., McArdle, R. A., & Chisolm, T. H. (2012). Subjective and objective outcomes from new BiCROS technology in a veteran sample. *Journal of the American Academy of Audiology*, 23(10), 789-806.

# Made to deliver the very best.



## You want

## Muse delivers

*To hear comfortably in  
challenging environments*

**Acuity™ Directionality**, designed to improve speech audibility in difficult listening situations along with **Speech Shift**.

*Better wireless streaming*

Technology that provides consistent wireless performance while streaming cell phones, TV, music and other media with **SurfLink Mobile 2**, **SurfLink Mini Mobile** and other **SurfLink** accessories.

*A comfortable, personalized  
listening experience*

Capabilities that speed your transition to hearing aids with gradual adjustments, distortion-free listening in noise, and ultimate clarity for soft sounds.

*No buzzing or whistling*

Starkey's best-in-class feedback cancellation system providing feedback-free, comfortable listening all-day long.

*Durable, dependable  
hearing aids*

**Surface™ NanoShield**, our pioneering water, wax and moisture repellant system, to protect and ensure durability and dependability.

*Music the way it was  
meant to be heard*

A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended – with pure, refined sound quality.

*Customizable tinnitus relief*

Advanced **Multiflex Tinnitus Technology** integrated into Muse to bring relief to those who suffer from ringing in the ears.

Made for  
**everywhere**  
you are.

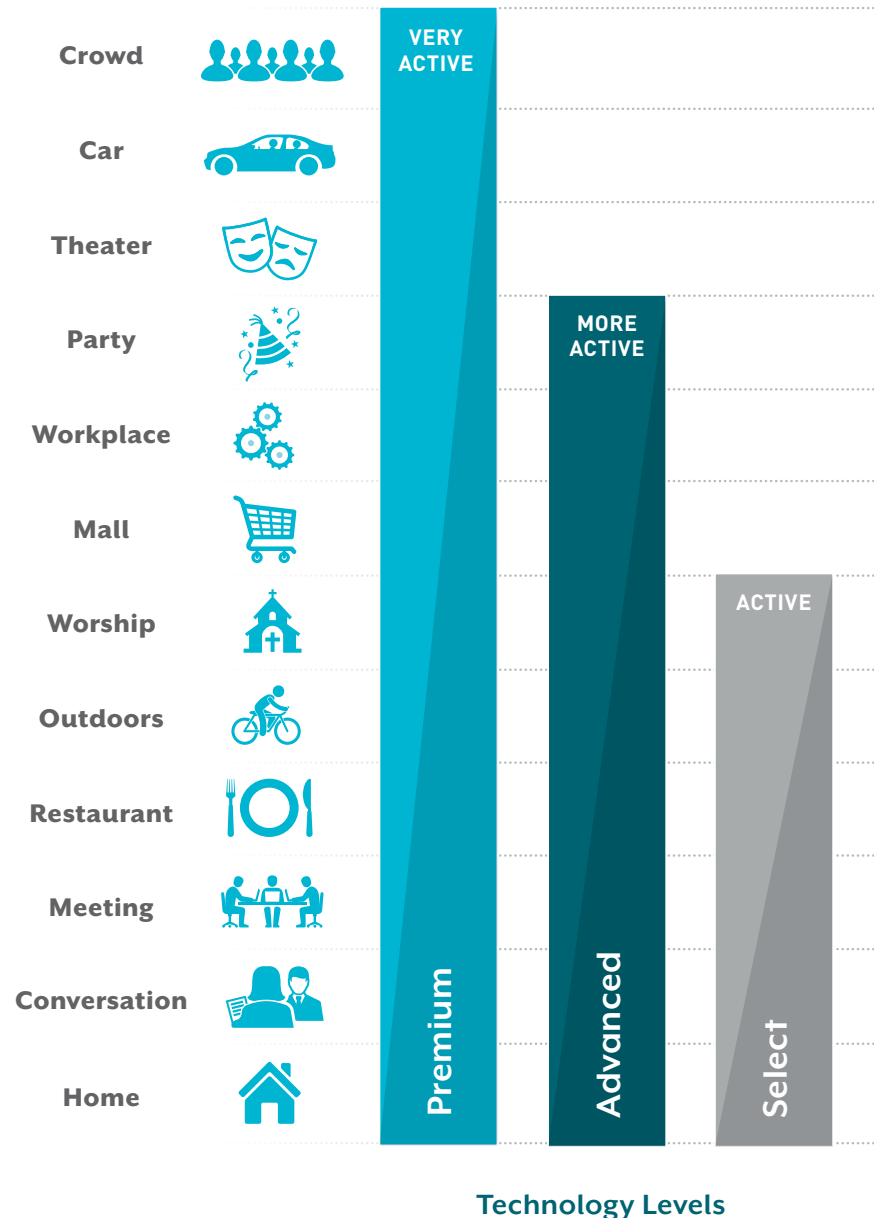
From the beginning,  
our hearing solutions  
have enabled people to  
hear better in challenging  
environments and  
live a better life.

You want to hear all the  
subtleties of life: the inflection  
in the voice of a spouse or  
the nuances in the notes  
of a favorite song. Whether  
it's one-on-one or in the  
most crowded places,  
you'll hear the world  
around you.

What you need will depend  
on how busy and active  
you are, and what types  
of environments  
you frequent.



## Listening environments





*What is your hearing lifestyle?*

Our lineup of products enhances many different listening environments. What you need depends on your lifestyle and how active you are.

*Compare the listening environments on the chart inside.*

# Made for your style.

## Styles and colors



Muse

Pick your favorite color among our new styles, which include our smallest devices and custom-fit options — both with tinnitus and wireless CROS and BiCROS solutions.

Consult your hearing care professional to see which hearing aids are right for you.

### Color guide



Black



Slate



Sterling



Bright White with Sterling



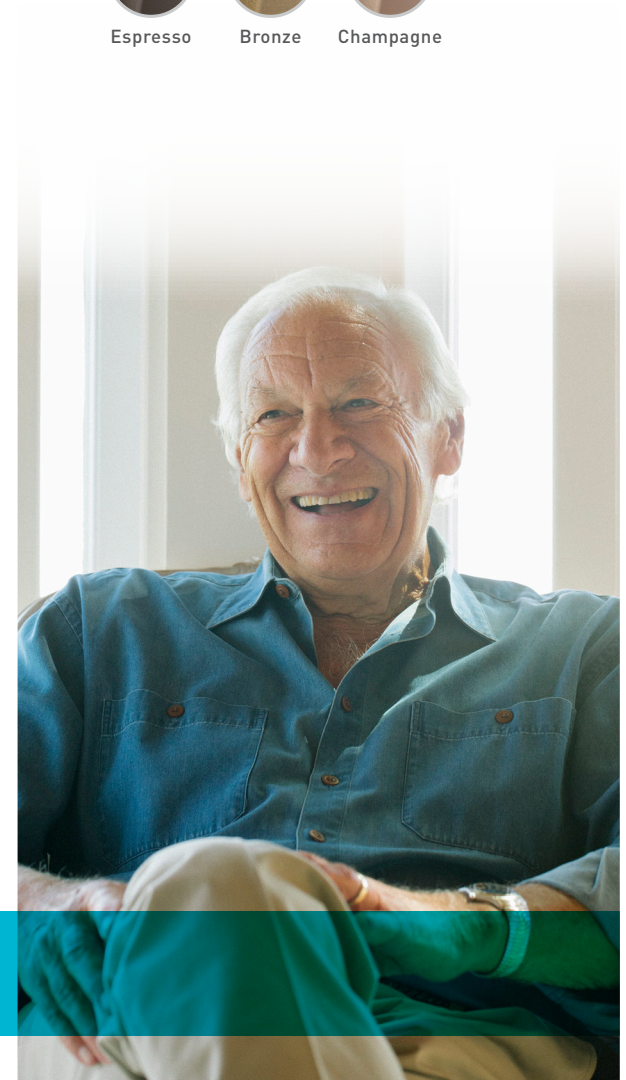
Espresso



Bronze



Champagne



Custom products are available in skin tone colors.

# Styles

*Made for your  
preferred fit.*



IIC

.....  
Invisible-In-Canal



RIC

.....  
Receiver-In-Canal



CIC

.....  
Completely-In-Canal



BTE

.....  
Behind-The-Ear



ITC

.....  
In-The-Canal



ITE

.....  
In-The-Ear



Made so  
the world  
may hear.



Our Founder and CEO,  
William F. Austin, has always  
held a strong belief that the  
gift of better hearing results  
in a fuller and better life.

We prove our dedication to this  
philosophy daily, through our  
support of Starkey Hearing Foundation.

The gift of hearing opens up new  
worlds of opportunity. It connects  
individuals to life and helps them  
realize they can accomplish more  
than they ever thought possible.  
Starkey Hearing Foundation uses  
hearing as a vehicle to change  
lives around the world.



**100+**  
COUNTRIES



**MORE THAN  
1 MILLION**  
PEOPLE IN NEED  
SERVED



**COUNTLESS**  
LIVES CHANGED

***Made to help millions.***

***The gift of hearing opens up  
new worlds of opportunity.***

Spread hope from ear to ear. To learn  
more or give the gift of hearing, visit  
[StarkeyHearingFoundation.org](http://StarkeyHearingFoundation.org).



# Made for a happy, healthy life.

Hearing loss isn't just an ear issue,  
it's a quality of life and health issue.

It can occur for natural reasons, but  
other causes might surprise you.



## Older adults\*

with impaired hearing may have a  
**shorter lifespan** than their peers  
without hearing problems.<sup>1</sup>

\*70 years and older



People\* with a hearing loss experience a  
**30-40% faster decline in cognitive abilities**  
compared to peers without hearing loss.<sup>2</sup>

\*75 years and older



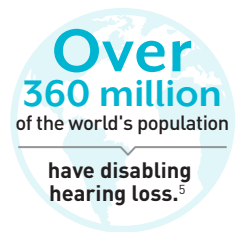
People with **low-frequency**  
hearing loss are considered **at risk**  
for cardiovascular events.<sup>3</sup>

Muse hearing aids are made so people with  
hearing loss won't have to miss a single  
sound that brings them joy. They are made  
knowing people who hear better, live better.

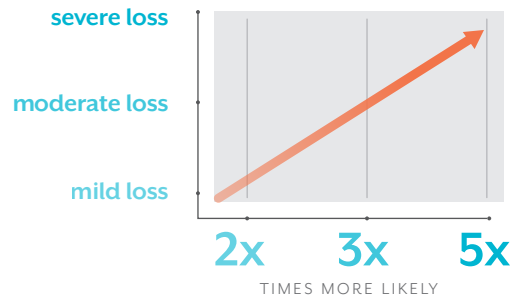
## Adults\* with untreated hearing loss

were more likely to report  
depression, anxiety and  
paranoia than peers who  
wore hearing aids.<sup>4</sup>

\*50 years and older



Adults with untreated hearing loss  
**are more likely to develop dementia.**<sup>6</sup>



There is a significant  
association between  
**high blood  
pressure**  
and untreated  
hearing loss.<sup>7</sup>



People with  
mild hearing loss  
**are 3x  
more likely**  
to have a history  
of falling.<sup>8</sup>



## 90-95%

of people with **hearing loss** can  
**be treated** with hearing aids.<sup>9</sup>

*Simply put, Muse hearing  
aids are made for life.*



<sup>1</sup> Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. HealthDay News. Retrieved from <http://health.usnews.com/health-news/articles/2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death> | <sup>2</sup> Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. *JAMA Internal Medicine*, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | <sup>3</sup> Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometric pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. *The Laryngoscope*, 119:4733-486. Retrieved from: <http://onlinelibrary.wiley.com/doi/10.1002/lary.20130/abstract> | <sup>4</sup> Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. *Audiology Today*, 11(4). Retrieved from: <http://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation> | <sup>5</sup> World Health Organization. (2015). Deafness and hearing loss. Retrieved from: <http://www.who.int/mediacentre/factsheets/fs300/en/> | <sup>6</sup> Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_and\\_dementia\\_linked\\_in\\_study](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study) | <sup>7</sup> Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. *Indian J Otolaryngol Head Neck Surg*. 2013 December; 65(Suppl 3): 614-618. Published online 2013 February 17. Retrieved from: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/> | <sup>8</sup> Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_linked\\_to\\_three\\_fold\\_risk\\_of\\_falling](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling) | <sup>9</sup> Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: <http://www.betterhearing.org/hearingpedia/hearing-loss-treatment>



[www.Starkey.com](http://www.Starkey.com)

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